

THE 251

REALITY SERIES PITCH DECK



CREATED BY DEMETRICE JONES

Demetrice “Meechi” Jones is a registered nurse, podcaster, philanthropist, and aspiring producer. His inspiration is to showcase **Mobile, Alabama**, a city with culture, history, style, and beauty that is yet to be found.

His aim is to tell this story through the lives of millennials who shape the culture of the city. As a Mobile native himself, Demetrice wants this to be a positive entity for people to get to know Mobile and the lifestyle of determined individuals. His goal is to fulfill a dream of always wanting to tell true authentic stories, show original individuals, and to expand on the multifaceted lifestyles of young go-getters.

Try Pitch



THE STORY

BIG personalities, UNIQUE stories, BUSINESS ventures, and most of all, CULTURE; That's what *The 251* is delivering to the rest of the country from the beautiful city of Mobile, Alabama.

Follow 7 Millennial socialites and entrepreneurs as they navigate the trials, passions, and drama of their lives. We'll see into the romance, friendships, families, and even conflict that arises within the group. *The 251* is bound to portray the black community in Mobile, Alabama in a brand new and truly authentic way.

NOW, LET'S TAKE A LOOK AT THE CAST!

TAHKARII "DJ TAKO" WILLIAMS

A FIRECRACKER.

DJ Tako does not let anyone dim her light. DJ Tako has rebelled on most of her traditions, growing up in the church with her mother and father. Now she is focusing on being more body-positive and finding her own way.

Tako has DJ'd in multiple nightclubs with all the new upcoming artists. She is in a prospering relationship with her boyfriend, "Rich", who has 3 kids of his own. Tako knows everyone in the social group and claims that she is **the** person to be around. She feels as though the group tends to steal her ideas, (i.e) Brandon who stole her poetry and paint idea.

She has unexpected beef with Danasia that stems from both being alpha females, and she is not ready to make amends. Tako knows Faith from church camp and is friendly with her. Tako knows Phelon from being friends with his ex-girlfriend and is looking forward to knowing Phelon's perspectives.



OCTAVIAN JOHNSON

Openly gay, loud, boisterous, and CONFIDENT.

Octavian showcases his skills and talents with no hesitation. A fraternity boy who looks for friendships in every encounter, but no worrier when it comes to conflict.

Even though Octavian is accepted by his family, he continues to find happiness in shaping his body for the better. From getting Veneers, a tummy tuck, a BBL, and getting a nose job to help enhance his confidence more.

Octavian claims to only relate to Danasia in the group, despite his silent competition with Carlos. He knows Carlos feels a slight uncertainty about him and he makes it a point to steal the spotlight when he can. Carlos and Octavian both being hosts and nightlife connoisseurs, Octavian feels he is the better person for the job.



PHELON CARTER

Businesses minded, hardworking, a go-getter, and an all American guy.

He sets no goal that he cannot reach. He is the man around town to make things shake and get into places with big name appointers. Appointed by the mayor, church goer, and former college basketball player, he still finds time to date his current love interest, and spend time with the social group.

After his traumatic family dilemma, Phelon has finally started speaking to his family again after 5 years. Alongside him is his cousin, CJ, who helps bring down all the tension.

Phelon and Brandon have a brotherly bond that began years ago. Carlos and Phelon are well acquainted with each other from past encounters and business ventures. Phelon knows Faith from college and Phelon knows Tako from his ex girlfriend being friends with Tako. Phelon sees himself mixing well with the group and bringing a positive light to it.



FAITH KILPATRICK

A fashion forward icon, upcoming stylist, bartender, and social butterfly.

Faith brings a sense of flare that is different to the group. She is always into the latest fashion trends. She's always throwing parties and bringing people together. A sorority girl, who's always down for an event no matter the place. Faith brings her close friend, Monae, around the group, who states her opinions no matter the discussion or tension.

Faith had a past fling with Brandon that did not work out, but is hoping to make amends. She knows Tako from a youth church group, Carlos from high school, and Danasia from a past sorority event where they had tension. Faith knows and adores Phelon like a brother.

Faith is a good center point for the group to help bring each other together with her parties and her personality.



DANASIA COWANS

One of the prettiest girls in the city, and no stranger to getting attention.

All the boys, even females, approach her with hopes of getting her to be theirs. Danasia is no stranger to the finer things in life. Danasia wants to be seen more than just a pretty face. She has brains as well, from obtaining her master's in public health and bachelor's degree in Biology.

Being a single mother to her son, she works through a coparenting situation with a baby-father that she is not a fan of and figuring out what is the best for her son.

She brings her accomplished friend, Falon, to keep her level-headed around the group, especially around Tako. Danasia has mended fences with Faith, and knows Carlos from being kids. She also knows Octavian from her Azalea Trail Maid days, a true Mobile tradition.



CARLOS “MEGASTAR LO” JONES

A natural born hustler. Hottest promoter in town.

Raised by his grandparents, from a rough inner city, Carlos has worked his way to the top. He shakes tables when he enters the room. He does not have time for any relationships and is only focused on himself and his money.

Losing his grandfather helped shaped him into the man he is now. His hustle mentality helps him support his grandmother. Carlos is outspoken, real, and authentic to himself. Carlos brings the party with every event he throws, including creating his own Mardi Gras Ball in Mobile.

Carlos has a crush on Danasia and hopes the relationship prospers. Carlos went to high school with Faith. Carlos knows Phelon from being a hustler. Carlos is not quite a fan of Octavian due to the conflicting interests and different lifestyles. Carlos and Octavian both have striking personalities and not scared to voice their opinions no matter the topic.



BRANDON AGEE

Art. Music. Photography. No stranger to the performing arts arena.

His artistic abilities come in many different forms. After realizing that college was no longer for him, he saw becoming his own brand was the best idea to have revenue. After a few failed relationships, Brandon is back on the market and open to finding the perfect lady.

Brandon has had a past relationship with Faith who he stills flirts with from time to time. Brandon has a brotherly friendship with Phelon even though they do not see eye to eye on everything. Brandon has a business relationship with Octavian but looking to venture in new working relationship with Carlos. Brandon also has a friendship with Tako who he thinks could benefit more from him than him benefiting from her. Brandon focuses on positivity, Zen, and chakras to bring the group together in ways to potentially form relationships that are everlasting.



MOOD BOARD



FROM THE PILOT

Check Out the Sizzle Reel: <https://enhance productions/current-projects/the251/>



TIMELINE

The 251 is currently in its development phase. With the pilot already filmed, our current focus is finding studios, networks, and companies that are interested in enhancing and publishing this project. Our team is hard at work finding sponsors, partners, and distribution services.

We are scheduled to film a total of 21 days spread across the months of December 2023 to February 2024. Capturing our cast during this time frame will allow us to see into some of the most exciting parts of their lives as they navigate through the winter holidays, New Year's, and Mardi Gras in Mobile, AL.

We're excited to tell the stories of so many interesting people while capturing the more attractive sides of Mobile that the rest of the world doesn't see.



CONTACT

Address

PO Box 1513
Clanton, AL 35046

Phone

(205) 205-5507

Email

inquire@enhance productions

Website Link

inquire@enhance productions